

# ERIN HUNDLEY

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Woodbury, NJ

www.ErinMedArt.com



A professionally educated and trained biomedical illustrator with a passion for creating accurate, informative, and visually stunning illustrations and diagrams. Proven ability to translate complex medical concepts into easy-to-understand visuals for educating the public, patients, and healthcare professionals. Additionally, a highly skilled ACSM Exercise Physiologist with 16 years of experience in a fitness and rehabilitation environment. Reliably delivers superior program management, client retention, and customer service.

## SOFTWARE

### //DESIGN

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
PowerPoint

### //VIDEO & AUDIO

Adobe After Effects  
Adobe Animate  
Adobe Audition

### //3D MODELING

Maya  
3dsMAX  
Mudbox

## EDUCATION

### BFA Biomedical Visualization

(Senior - in progress)  
Rowan University

### BS Exercise & Sport Science

Western Washington  
University

### BA Studio Art: Drawing & Painting

Western Washington  
University

## CORE SKILLS

- Graphic Design
- 2D / 3D Illustration
- Data Visualization
- Medical and Anatomical Knowledge
- Collaboration & Communication
- Receptive to Feedback
- Attention to Detail

## PROFESSIONAL COMPETENCIES

**Project/Program Management and Leadership** – Proven track record for leading multi-dimensional teams in high-pressure, high-tempo environments, producing deliverables on schedule and within required parameters. Created project plans that aligned with client's vision while incorporated technology and best practices to achieve a superior product.

**Training and Development** – A versatile and innovative individual who is skilled at seeing the "big picture" while being able to focus on the details throughout the entire process. Demonstrated ability to assimilate new ideas, concepts, and methods to keep pace with industry standards. Dedicated and supportive team builder with a superior work ethic.

## WORK EXPERIENCE

### BIOMEDICAL ILLUSTRATION

*"Anterior Lumbar Interbody Fusion & Lateral Lumbar Interbody Fusion"* In Progress  
Cooper Neurosurgery, Camden, NJ Spring 2024

*"Equine Veterinary Standard Operating Procedures"* In Progress  
Shreiber School of Veterinary Medicine, Glassboro, NJ Spring 2024

*"Critical View During Laparoscopic Para-Esophageal Hernia Repair"* Spring 2024  
Dr. Saleh, SAGES Conference Presentation

*"Transsternal Bronchoplasty For Bronchopleural Fistula After Pneumonectomy in A Patient with Hyper-IgE Syndrome"* Dec. 2023  
Dr. Shersher, 'The American Surgeon' Journal

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## AWARDS

### 'Best Presentation' Award

Fall Research Showcase of Ric Edelman College of Communication and Creative Arts  
Dec 2, 2023

## EXHIBITIONS

### 3<sup>rd</sup> Annual Fall Research Showcase

"Left Cervical Lymphadenectomy & Hemiglossectomy"  
Eynon Ballroom  
Rowan University  
Dec. 2023

### Beyond Borders International Art Competition

"Self Portrait"  
Viking Union Gallery  
Bellingham, WA  
June 2008

### Inside / Outside First Friday Art Walk

Georgie Girls Shop  
Bellingham, WA  
Nov. 2008

### Girasoleil

"Walking Feet"  
B-Gallery  
Western Washington University  
Nov. 2007

## FREELANCE GRAPHIC DESIGNER

- Southern Tier Podiatry *Branding Package, Marketing Materials, Signage, Mailers* 2014 - Present
- The Training Room *Banner & Employee Training Materials* 2023
- Taj Mahal Restaurant *Promotional Sandwich Board Sign* 2017
- Candor Democratic Committee *'Consider Running' Campaign* 2017
- Gretchen Frederick, Mary Kay *'Champion Crew Orientation Packet'* 2015
- Heritech Consulting *Business Card & Thesis Data Visualization* 2015
- Whole Health Nutrition *Gift Certificate & Punch Card* 2015
- Positive LifeForce Fitness & Wellness *Branding Package, Marketing Materials, Signage, Newsletter, Website Updates* 2010 - 2017
- Willows Retirement Home *Newsletter & Event Posters* 2008 - 2010

## CEO | Feel Good Fitness

**2017 - 2020**

Owned and operated a personal training studio offering both in-person and hybrid sessions to the local community, improving the health and wellness of those served.

- Delivered personalized training sessions, customer service, and studio management resulting in over 50k in revenue as a sole proprietorship.
- Managed the company's budget and planned for studio improvements, marketing, continuing education, and acquiring 30k of fitness equipment.
- Controlled risk of COVID-19 exposure; developed and ran virtual fitness sessions along with wellness courses for local businesses which resulted in multi-year contracts and classes for their employees.

## ADJUNCT LECTURER | Binghamton University

**2019 - 2020**

- Designed and delivered a 15-week curriculum educating future trainers on smart program design, proper lifting technique, and exercise physiology.

## PROGRAMS DIRECTOR | Positive LifeForce Fitness

**2010 - 2017**

Operated as Lead Trainer with hundreds of patrons ranging from personal to corporate clients.

- Served as the CEO's Principal Advisor on all marketing and client decisions that tripled membership levels; represented the company at industry conventions, chamber of commerce meetings, and other peer-networking events.
- Coordinated with multiple agencies to create road-race training programs resulting in 6 years of consistent offerings and a template for a marketable running program.